

Lectures as from 2002 (mainly in the fields “innovation management” and “chemistry and management”)

- 1) Der Blick in die Kristallkugel – die Chemische Industrie in 2010
(*A Glance into the Crystal Ball – The Chemical Industry in 2010*)
K. Griesar, L. Simon
Conference “The Future of The Chemical Industry” of the „Association for Chemistry and Economics“, Darmstadt, 07.06.2002.
- 2) R&D Portfoliomanagement
K. Griesar
EIRMA Round Table Discussion “Project Portfolio Management”, Victoria Hotel, Amsterdam, 27-28.02.2003.
- 3) Der Beitrag der Chemie zur Welt der Bits und Bytes
(*The Contribution of Chemistry to the World of Bits & Bytes*)
K. Griesar
Conference “The Chemical Industry as Innovation Engine for other Industries” of the „Association for Chemistry and Economics“, BASF Ludwigshafen, 17.07.2003.
- 4) Chemie im Wandel – Ausbildung und Anforderungen an Chemiker im Wandel
(*Changes in the Chemical Industry in the Past – Necessary Changes in the Education System for Chemists*)
K. Griesar
Conference “Changes in the Chemical Industry in the Past – Necessary Changes in the Education System for Chemists” of the „Association for Chemistry and Economics“, Annual Conference of the German Chemical Society (GDCh) 2003, Munich, 10.10.2003.
- 5) Die Chemie als Innovationsmotor für andere Branchen
(*The Chemical Industry as Innovation Engine for other Industries*)
K. Griesar
Conference “May we introduce ourselves – The „Association for Chemistry and Economics“, Annual Conference of the German Chemical Society (GDCh) 2003, Munich, 10.10.2003.
- 6) Materialien für Chips und TV – Der Beitrag der Chemie zur Welt der Bits und Bytes
(*Materials for Chips and TV - The Contribution of Chemistry to the World of Bits & Bytes*)
K. Griesar
Concepts for the World of Tomorrow – 16. Conference for Investment Bankers and Analysts of the German Chemical Industry Association (VCI), Frankfurt a.M., 26.05.2004.
- 7) Struktur der Chemischen Industrie: Unternehmen und Produkte, Kunden und Märkte
(*Structure of the Chemical Industry – Companies, Products, Customers, Markets*)
K. Griesar
Euroforum Conference „The Chemical Industry at a glance“, Euroforum, Frankfurt a.M., 01.07.2004.
- 8) Vom Moleküllieferanten zum Serviceanbieter – ein Paradigmenwechsel.
(*From Suppliers of Molecules to Service Providers – A Paradigm Shift in the Chemical Industry*)
K. Griesar
5th Euroforum Conference „Specialty Chemicals“, Wiesbaden, 27.-28.04.2005.
- 9) Struktur der Chemischen Industrie: Unternehmen und Produkte, Kunden und Märkte, Chemie und Globalisierung
(*Structure of the Chemical Industry – Companies and Products, Customers and Markets, Chemistry and Globalization*)
K. Griesar
Euroforum-Seminar „Chemical Industry - Basics“, Heidelberg, 27.-28.09.2006.

- 10) Integration in die Geschäftsprozesse des Kunden in der Spezialchemie
(Integration in Business Processes of Customers in the Specialty Chemicals Sector)
 K. Griesar
 6th Euroforum Conference „Specialty Chemicals“, Düsseldorf, 06.-07.11.2006.

- 11) Struktur der Chemischen Industrie: Unternehmen und Produkte, Kunden und Märkte,
 Chemie und Globalisierung
(Structure of the Chemical Industry – Companies and Products, Customers and Markets, Chemistry and Globalization)
 K. Griesar
 Euroforum-Seminar "Chemical Industry - necessary knowledge", Leverkusen, 17.-19.11.2007.

- 12) Key Note: Management von F&E in der Chemie – alter Wein in neuen
 Schläuchen?
(Management of R&D in the Chemical Industry - old wine in new bottles?)
 K. Griesar
 Marcus Evans-Conference „Strategisches F&E Projektportfolio Management für die Chemische
 Industrie“ *(Strategic R&D Project Portfolio Management for the Chemical Industry)* , Köln, 27.-
 28.09.2007.

- 13) Management von Forschung und Entwicklung in der Chemie
(Management of R&D in the Chemical Industry)
 K. Griesar
 Euroforum-Conference „Forschung und Entwicklung in der Chemieindustrie“ *(“Research and Development in the Chemical Industry)*, Frankfurt a.M., 21.-22.01.2008.

- 14) Identifikation und Bewertung neuer Ideen – die Geschäftsfelder der Zukunft
(Analysis and Evaluation of new ideas - Business Areas of the Future)
 K. Griesar
 Management Circle - Business Development Forum - Annual meeting for business development
 manager, Frankfurt a.M., 25.-26.02.2008.

- 15) Chemieindustrie im Wandel der Zeit – Triebkräfte & Katalysatoren
(Chemical Industry through the Ages - Drivers and Catalysts)
 K. Griesar
 20th Chemistry-Business seminar of the German Chemical Industry Association (VCI), Frankfurt
 a.M., 11.06.2008.

- 16) Die chemische Industrie im Wandel - Triebkräfte und Katalysatoren
(Changes in the Chemical Industry - Drivers and Catalysts)
 K. Griesar
 German Chemical Society lecture at Erlangen-Nürnberg University / Chemical institute, Erlangen,
 03.07.2008.

- 17) Vom Material zur Information und Kommunikation
(From Materials to Information and Communication)
 K. Griesar
 Tag der Technologie 2008, Werkstoffe für unser Leben, Land Rheinland-Pfalz
(Day of Technology 2008, Materials for our Life) , Mainz, 03.11.2008

- 18) Value Creation in the Chemical Industry – Past, Present, Future
 K. Griesar,
 ifo International Spring Conference 2010, Berlin, 18.-19.03.2010.

- 19) Open Innovation in Innovations-Ökosystemen
(Open Innovation in Innovation Ecosystems)
 K. Griesar, B. Schweizer
 Handelsblatt-Conference "Open Innovation", Frankfurt, 03.12.2010.

- 20) Die chemisch-pharmazeutische Industrie im Wandel – Triebkräfte und Katalysatoren
(*Chemical and Pharmaceutical Industries through the Ages - Drivers and Catalysts*)
K. Griesar
Technology convention of Göppingen, Göppingen, 30.11.2011.
- 21) Key note: Paradigm Shifts in Value Creation
ADeKo, Joint Korean-German Conference on Research and Industry, Seoul, 08.10.2013.
- 22) Die chemische Industrie im Wandel: von Molekülen & Materialien zu Systemen & Lösungen
(*Chemical Industry through the Ages - from Molecules and Materials to Systems and Solutions*)
Colloquium of the German Chemical Society's local committee Chemnitz, Chemnitz,
21.11.2013.
- 23) Wertschöpfung in der Chemischen Industrie - Paradigmenwechsel und Disruptionen
(*Value Creation in Chemical Industry - Paradigm Shifts and Disruptions*)
Colloquium of the German Chemical Society's local committee Bielefeld, Bielefeld, 06.02.2014.
- 24) Paradigm Shifts in (sustainable) Value Creation – Consequences for Innovations in the Industry
The International Society for Professional Innovation Management - Conference (ISPIM),
Dublin, 10.06.2014.
- 25) Innovation – Unternehmerische Herausforderung dieses Jahrhunderts
(*Innovation - entrepreneurial Challenge of this Century*)
Manager of one work team during "practice academy" Papenburg, Papenburg, 22. –
29.03.2015.
- 26) Akademische Qualifizierung für die Chemieindustrie im Spannungsverhältnis von Wissenschaft
und Praxis
(*Academic Qualifications for the Chemical Industry - in Tension between Science and
Application*)
Provisis, Industrie 2030 – der Zukunftsdialog für Entscheider aus Wissenschaft und Wirtschaft
(*Decision-makers from science and industry in dialog*) , Frankfurt, 10.06.2015.
- 27) Collaborative agreements as the bedrock of research relationships
The Association of European Science and Technology Transfer Professionals - Proton Training
course Research and development collaborations, Leuven, 23.-25.09.2015.
- 28) Keynote: Quo Vadis Innovationsmotor Chemie? – Umbrüche und Herausforderungen
(*Quo Vadis innovation driver chemistry? – upheavals and challenges*)
2. Workshop innovation driver chemistry, GDCh, Frankfurt, 08.03.2016.
- 29) Update für Deutschland – Chancenkultur für Innovationen
(*Update for Germany – risk culture for innovations*)
Freie Demokraten (*free democrats*), Berlin, 24.02.2016.
- 30) The 4Ps of innovation: Old wine in new bottles?
Conference CIEX – the platform for accelerating innovation in the chemical value chain
Frankfurt, 20.09.2017.
- 31) The recipe of corporate longevity – to commemorate the 350 anniversary of Merck KGaA
ACHEMA Start-up Forum, Frankfurt, 12.06.2018.
- 32) Wachstumspfade der Chemie – From Materials and Molecules to Systems and Solutions
(*growth path of chemistry – from materials and molecules to systems and solutions*)
GDCh, local committee Bitterfeld-Wolfen, 28.09.2017.
- 33) Wachstumspfade der Chemie
(*growth path of chemistry*)

Association for Chemistry and Economics, seminar for postgraduated students “chemical industry of the future”, theory meets practice – practice meets theory, Proxadis Hochschule Frankfurt, 25.09.2018.

34) May we introduce ourselves – Merck KGaA
4th European Chemistry Partnering, Frankfurt, 27.02.2019.

35) The recipe for corporate longevity
The International Society for Professional Innovation Management - Conference (ISPIM), Florenz, 18.06.2019